



ACA Southeastern President's Message...

The term “governance” traces back to the Greek word “*kybernes*” which literally translates to “helmsman”. The English word “cybernetic” (denoting self-steering systems) derives from the same Greek root. So the term “governance” means to *steer* as in a ship or a corporate strategy.

Imagine the American Camp Association as a ship out in the “open seas of youth development.” Consider the dynamic environmental barriers (such as politics, scarcity of time and resources, illiteracy, apathy, etc.) that impede the progress of our ship out at sea as well as the rapidly changing landscape in which we live. Rough seas are common and opportunities for smooth sailing are infrequent. *As a result, it has become increasingly important to make decisions quicker and with better knowledge.* Accordingly, the ACA is endeavoring to build an effective base of knowledge around high quality camp experiences and youth development through research partnerships.

ACA's governance structure is perhaps more limber and proactively effective today than ever before. Last month, ACA convened a leadership summit of national and section leaders to consider ideas for a new business plan for ACA in order to leverage our ability to create greater public understanding of the camp experience and more opportunity for children and adults to participate. In the coming months, action steps will be framed and a comprehensive plan will be developed and communicated with us all.

Here in the Southeastern Section, we are fortunate to have over 175 dedicated volunteer leaders (standards visitors, committee chairs and members, task group members, board members) working to preserve, promote and improve the camp experience on behalf of the public. Your Board of Directors has done a remarkable job of setting innovative new directions for our section while staying the course on core services to the public such as accreditation, the complaint resolution process, education and public advocacy. They are at the helm of our “ship” and are charged with setting clear unified direction of where we will go.

We are indeed very fortunate to have Rhonda Mickelson on board as our Executive Director. Rhonda is accountable to the Board of Directors for accomplishing the Board-directed “ends.” Through effective use of volunteers, budget and other resources, Rhonda finds the best way to drive “the good-ship Southeastern” to where it must go. She is an incredibly hard-working and dedicated Executive Director who is extremely passionate about the positive future of high quality camp experiences.

Hardly a week has gone by over the past year without a member mentioning what a tremendous addition Julia Rowland is for our Section! As Director of Member Services, she provides excellent support to core section member services such as the Sundial newsletter, Standards, questions from the public and our membership and countless other mission-critical tasks...all with much enthusiasm and energy. We are so thankful to have such talented staff getting us to where we need to go.

It has been a privilege to serve as your Section President over the past three years and I look forward with great anticipation to the enthusiastic leadership of President-elect Cheryl Gans. This is an amazing time to be involved in the good work of ACA and I hope that we can increase our base of 175 volunteer leaders in the SE Section to more than half of our membership of 650 in the years to come. If you want to get more involved, email Cheryl at cherylgans@hotmail.com or contact the Section office. Volunteer opportunities are waiting for you! The future is bright and the course clear — help us bring quality camp experiences to even more children and adults!

Yours in service,



Tom Rosenberg
ACA Southeastern President

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Director's Corner - Rhonda Mickelson...



Summer is over, the leaves are falling and we are between the craziness of summer and needing to gear up for the next summer. At least, that is what is going on here in the office.

Just about everything in relation to Standards visits for 2004 is done and we are gearing up for Standards visits for 2005. We completed a successful Southern States Camping Conference in September and are in the process of planning for the Southeastern Conference in September of 2005... the cycle continues.

Yet, we all need to take the time to celebrate our successes...being able to offer campers an experience of a lifetime, making it through the summer and then having to make it through the storms of September, a successful Southern States Camping Conference (the final one), moving forward with a NEW name and logo – the American Camp Association, and looking towards our future.

As I work on plans for our conference, finding locations to distribute the CAMP magazine, and making sure the Section meets the requirements of the ACA charter, I continue to marvel at the dedication of the volunteers of this section and the camp directors/administrators and staff involved in this Section. You are the BEST! - Rhonda

ITS HERE... The NEW ACA Accreditation Logo! The Call to Consistency

As you prepare to update, re-design and reprint your camp materials, please remember to use the NEW accreditation logo! The new marketing tools are designed to help you convey the value of accreditation to a public ready to hear about how fun and safety can co-exist at camp; how ACA Camps set the standard; and how new marketing language, presented consistently over time, can give your camp the edge



As you prepare to use the new accredited-camp logo, visit <http://www.acacamps.org/logos/image.htm>, for background information and usage requirements. Next, you will find usage guidelines, instructions, and useful links to help portray the new image of ACA and the value of accreditation consistently, not only in your materials but in all materials produced by camps nationally. In addition, each revised marketing tool reflects new and contemporary language, which will help all camps consistently communicate the positive impacts and value of camp.

ACA urges all camps to incorporate this new language as well as the new logo and brand. While you will begin see the new ACA logo on all National and Section material very soon, camps are not required to change their materials at this time. This change should happen as you design new materials.

THE SUNDIAL IS PUBLISHED FOURTIMES A YEAR AS A BENEFIT TO MEMBERS OF THE ACA-SOUTHEASTERN SECTION

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Julia Rowland - Director of Member Services

"Music in our Ears...." by Pop Hollandsworth

Margie and I left Nashville with "Music in our Ears" as we headed to our home in Black Mountain (NC). Two leisurely days in the Smokies gave us time to reflect on the outstanding Southern States Camping Conference and my surprise Birthday party. I cannot adequately express my thanks and appreciation for the collection of messages, cards and gifts so appropriate to our working together in ACA.

Some of my first training sessions at ACA were under the beech tree on the patio behind national headquarters. The print was brought from ACA by Peg Smith. The artist, Rocky Oliver, his wife Kay Kester, Mary Ennis and Peg were very much on my mind with this gift. The airline pass will be applied for use on my sixth International Camping Fellowship in Mexico City next October. Edie Klein's Atlanta '85 cup from Fay Binning was on it's annual passage through the SE section, and I DID pay the usual price of \$??. Watch for its mysterious passage again in Savannah '05. The tee shirts, the booklet of personal messages and planning were from dear friends whose identity I would suspect, and for their thoughtfulness I do appreciate and thank.

Added to this was the feeling that Southeastern had a bright future ahead with Rhonda and Julia on deck at the SE office, and the upcoming presidency of Cheryl Gans. This, after the outstanding service of Tom Rosenberg as President, and Don Wood as Section Exec.

AND the ROCKER: Jude took it to Boone in her pickup. A Sequoyah counselor from the 1950s picked it up from Jude and brought it to Black Mountain. Before packing our day packs for one of our annual hikes into the

Smokies, we will place the ROCKER on our front deck where Margie and I can relax viewing the Craggy Range with Craggy Dome 6080'. Along this ridge was my first hike (1934) with campers from Sequoyah to Mount Mitchell. While rocking away and thinking about the passages of time, I will continue to work on two projects during 2005...

During recent years, I have had inquiries regarding the history of the Southeastern Section, as well as collecting materials in a place where they may be studied for that purpose. It is fortunate that I do have records from 1960 – 1982 when Bill Waggoner was Section Secretary, as well as my own records from the 1940 – 50s when I worked with Chief Johnson of Camp Sequoyah in the early days of the SE Section... Coordinating with the Section office, we hope to organize this material in a manner useful as a resource for the Southeastern Section's history. So, I am asking all of you to please send early programs, records (or copies) or other articles of interest to: Pop Hollandsworth, 1535 Ritter Blvd., Huntington, WV 25701 - 304-525-3566 or pop@citynet.net

The second project: Special recognition of our SE Pioneers of Camping, and those eligible, at our National Conference in Orlando in February 2005. I would appreciate suggestions regarding this! Thank you – Pop



And a note from Margie Hollandsworth...

Dear Tom (Rosenberg),

Thank you and all of the section for planning the happy birthday celebration for Pop. What a surprise! We were overwhelmed. Pop will cherish that special evening and all of the wonderful things you gave him. The chair went on Jude's truck to Boone. Then a friend of Pop's from Winston Salem went to Boone to look at leaves and brought the rocker to Black Mountain, so it is in our house there. The tree print is hanging in Pop's den. The scrapbook is nearby. The t-shirts will be distributed to our family at Thanksgiving — What a special memory! - Love, Margie

Swinging to Savannah in September 2005!

Yes indeed, the 2005 Southeastern State Conference will be held in Savannah, September 14-16, 2005 at the Hyatt-Regency! Mark your calendars now for what will be an educational event you won't want to miss. The committee is working hard to make to make this a high quality conference with offerings for all. While this conference will be available to any individual who would like to attend, it will be presented by ACA Southeastern exclusively. Be watching for more information on the section website!



Staff Recruitment... What Works?

**What Works? That's a million dollar question...
Here is a list of ideas generated by camp directors, staff, & "outsiders".
Some might be just the ticket for you!**

- Websites – choose as many as your \$\$\$ will allow (make sure the ACA site is one of them) and that seem to offer what works best for you.
- College newspapers! Friday is especially good as students read that day to see what is going on over the weekend. Classified ads are economical (relatively speaking...do include your email address for a reply).
- Returning staff – pay a “headhunter’s fee” to a returning staff if they recommend someone and that individual is hired and completes the terms of their agreement!
- Growing your own...
- Retirees, especially for those specialty positions!
- Recruit/promote your jobs at places that attract the type of staff person you need (climbing gyms, swimming pools, Big Sisters/Big Brothers, etc...)
- Willing to assist with completion of an internship.
- Make sure you treat your staff right so your return rate is higher...
- Stress the benefits (you know, the ones that fulfill the need for immediate gratification ...) Free laundry? High speed internet access? Movies? Free transportation to town?
- Pay a “bonus” at the end of the summer... I just heard of one camp that pays \$100/wk and then pays an additional \$75-\$100/wk as a bonus (9 wks worked = \$1800 total pay).



Helpful & Informative Websites

www.girlscouts.org/research/resources - “We’ve compiled helpful and informative links to organizational sites that provide research and statistics on children and adolescents, as well as information and guidance on outcomes studies and program evaluation.”

www.search-institute.org - “Search Institute is an independent nonprofit organization whose mission is to provide leadership, knowledge, and resources to promote healthy children, youth, and communities. To accomplish this mission, the institute generates and communicates new knowledge, and brings together community, state, and national leaders.”

www.lnt.org - “The Leave No Trace Center for Outdoor Ethics is a national non-profit organization dedicated to promoting and inspiring responsible outdoor recreation through education, research and partnerships.

www.ydsi.org - “A national nonprofit research, evaluation & technical assistance organization that helps communities improve long-term outcomes for their youth.”

www.mentoring.org - “MENTOR/National Mentoring Partnership is an advocate for the expansion of mentoring and a resource for mentors and mentoring initiatives nationwide.”

Staff Training Tips:

- Forget the talking heads... make all training as interactive as possible!
- Let the staff be campers during part of the orientation
- It’s okay to “scare” the staff... let them know the reality of the job and their responsibilities
- Realize the importance of time away and time off. Availability to internet access is as important (more so?) than phones.
- Determine your policy for cell phone use PRIOR to staff training-make this policy very well known.
- Have food... plenty of snacks. Make sure to include the healthy type.

Summer Jobs @ Camp - Start Looking for Summer Staff Now!

ACA’s new online employment center, www.ACACamps.org/jobs, offers you the opportunity to post individual jobs, search resumes of job seekers, direct connections to job seekers, & positions posted through August 2005. Plus, promotional advertising of ACA’s new employment center to over 10,000 colleges and universities helps make this a popular job-search destination for students. Check it out now!

ACA Accreditation Standards

2005 Standards & Associate Visitors Courses

Visit www.acasoutheastern.org/standards2005 for a registration form and more information regarding these courses. They are free courses and the Standards Course is required for all camps participating in the accreditation process. Directors who are current Standards Visitors are the only exemptions from the class. If you would like to become an Accreditation Visitor (AV), the Standards Course is a pre-requisite. The following dates have been set:

Associate Visitors (AV) Courses

January 27th -28th- Central Florida (Site TBA)
February 8th- 9th - Atlanta, GA
March 9th - 10th - Ridgecrest, NC

Standards Courses

January 9th - Black Mtn, NC
January 26th - Central FL (Site TBA)
February 7th - Atlanta, GA
March 8th - Ridgecrest, NC

Standards Questions? Contact...

Gayle Taylor, Standards Chair

- Specific Standards (book) questions & application of Standards
- Questions or explanation of scoring
- Appeals/Section Review of scores
- 336-274-8491 x7425 or gtaylor@tarheeltriad.org

or Julia Rowland

- Training schedules
- Administrative questions, resource requests
- Visitor/Camp contact information
- General Program questions
- 828-263-0934 or julia@southeastcamps.org

Visit Coming Up? ACA Has Resources to Help!

Is your camp up for Accreditation this summer? Do you need to update resources and make sure you are in compliance? Preparation for an accreditation visit, whether you are a new or seasoned director, can be somewhat daunting! Take advantage of the many resources ACA provides to help. Check out the resources available at the ACA website - www.acacamps.org/accreditation/. Find lists of acceptable certifications, sample forms, pre-visit tips, a Message Board monitored by standards experts, and tools specifically designed to help you organize for your visit. Be sure to check out the Data Manager and The Complete Resource Pack which are both full of sample forms and procedures.

Congratulations to the following camps who were successfully accredited in 2004!!

Newly Accredited Camps

Camp Grandview
Camp Meriwether
Camp Viola
Camp Weaver
Fayette Fmly YMCA Camp Deer Point
Healthy Kids Camps
Nosaca Pines Ranch
Warren Willis UM Camp
Wekiva Youth Camp

Camp Gravatt
Camp Greystone
Camp Kiwanis
Camp La Vida
Camp Martha Johnston
Camp Pinnacle
Camp Radians
Camp Sea Gull
Camp Seafarer
Camp Skyline Ranch

Girl Scout Camp Low
Hardee
High Meadows
Holston Presbytery Camp & Retr
Illahee
Keyauwee Program Center TT GSC
Land O'Sunshine Camp Cherith
Lutherock
Magicamp Inc
Mc Call Royal Ambassador Camp

Accredited Camps

Adahi
Alpine Camp For Boys
Athens YWCO Camp For Girls
Autism Society Of NC
Broadstone
Buffalo Mtn Camp & Retreat Ctr
Burnt Gin Camp
Camp Barney Medintz
Camp Cheerio
Camp Cherith in the Carolinas
Camp DeSoto
Camp Glisson

Camp Tanglewood
Camp Thunderbird
Camp Trinity
Camp Weinberg
Camp Wo He Lo
Clemson Univ Outdoor Lab
Don Lee Center
Easter Seals Camp Challenge
Florida Diabetes Camp
Florida Lions Camp
Florida Sheriffs Caruth Camp
Florida Sheriff's Youth Camp

McCrorey Family YMCA Camp
Pine Acres/GSC of Northwest GA
Pines of Carolina/Camp Graham
Quaker Lake Camp
Rockmont For Boys
Seaworld Adventure Camps
Talisman
Welaka
Wesley Woods UM Camp
WinShape for Boys and Girls
WOW Camp Glynn South Georgia
WOW Central GA
YMCA Camp Greenville

2005 Southeastern Camp Fairs

Please check our website often for updates or send us your listings - www.acasoutheastern.org

Davidson College

Wednesday January 26, 2005

Career Service Office, Brenda Harvey

Davidson NC

Phone: (704) 894-2025, [brharvey@davidson.edu](mailto:brharvey@ davidson.edu)

http://www2.davidson.edu/studentlife/cs/cs_home.asp

Duke University

Friday, January 28, 2005

10 am. – 2 p.m.

Contact: Stephanie Risbon, srisbon@duke.edu

Clemson University CampFest

Wednesday, February 2nd, 2005

Clemson, SC

Contact: Leslie Conrad

864-646-7502 or Conrad@clemson.edu

University of Georgia Athens

Thursday, February 3, 2005

Contact: Ron Swoopes

706-542-8829

rswoopes@uga.edu

www.uga.edu/career

Charlotte's Parent Camp/Activity Fair

Sunday, February 6th, 2005

Charlotte Country Day School

704-344-1980

Appalachian State University

February, 8th, 2005

ASU Student Union

Contact Fay Binning

binningfm@appstate.edu

Univ. of North Carolina, Chapel Hill

Wednesday February 9, 2005

Deborah Bialeschki/Jessica Cowen

Chapel Hill NC

Phone: (919) 962-1222 , moon@email.unc.edu

<http://www.unc.edu/depts/recreate/>

Carolina Parent Camp and Education Fair

Sunday, February 13th, 2004

Cary Academy, Cary, NC

919-956-2430, www.carolinaparent.com

Warren Wilson College

February 22nd, 2005

Contact: Rachel Haley Himmelheber

Asheville, NC

828.771.3033 or careers@warren-wilson.edu

Univ. of Tennessee Summer Job & Internship Festival

Wednesday February 16, 2005 9:30 am - 3 pm

Career Services, DeAnna Bonner

University Center Ballroom

Knoxville TN 37996 4010

Phone: (865) 974-5435 Fax: (865) 974-6497

dcbonner@career.utk.edu

<http://career.utk.edu/>

University of Florida

February 17, 2005

www.crc.ufl.edu/careerfairs/index.php



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Regional News

Update on District Meetings!

In order to better serve our members, the Board made the decision to financially support meetings and trainings at the District (state) level. Three of the Districts had the opportunity to meet this fall. Green River Preserve in Western North Carolina, Camp Twin Lakes in Georgia and Crystal Lake Camp in Florida all played host to camp members for these meetings. Over two dozen were in attendance at each meeting. It was the perfect opportunity for those present to share rewards, challenges and opportunities. Some great discussions were held at each site. The meetings in North Carolina and Georgia were a day in length while the Florida meeting was a weekend event. These meetings were a great start to a better way to reach our members. More training/meetings will be held in the Spring. The NC District has organized a monthly breakfast and the first takes place November 18th. Plans are to hold the breakfast meeting every 3rd Thursday of the month in Hendersonville, NC. For more information on these events, please contact the Section office. Everyone is welcome to attend!



Billy Jonas, Keynote Speaker at this year's Southern States Camping Conference gets musical assistance from SE members Debbie Knight & Pop Hollandworth

ACA Southeastern Website

Be sure to visit www.acasoutheastern.org for the latest on Standards & Associate Visitors Courses, Camp Fairs, conference updates, public policy and more!! Our Lending Library has new books, our training calendars are filling up, and we have received a great deal of resumes and job postings. We'd be happy to post your information too!

ACA National News

The ACA National office has published a GREAT magazine for parents called CAMP. It is a very high quality resource and all camps will receive a copy of this magazine. We will have additional copies available for those that would like them. Many thanks to those of you who have offered to help in the distribution process. This magazine will be out by the end of the year. For a preview visit: www.Acacamps.org/parents.

ACA's Online Classified Ad Service Caters to the Customer!

From office equipment and sporting goods to camps for sale, you'll find it all online as ACA's Classified Ad Service broadens its scope, helping you place ads and find specific products easily, affordably, and efficiently! The new Classified site opened June 2004 and has already has been visited by thousands of visitors. Visit www.ACAcamps.org/classifieds. Key features include:

*Most ad cost categories are \$25 for a 60-day ad.

*Ad displays instantly once payment via credit card is processed.

*"Free Stuff" is where camps and businesses donate extra items others may want. It is free to post this type of ad.

*An optional "Auto-Notify" feature sends you an e-mail when a new ad is posted in your area of interest.

Putting Muscle in the Mission - ACA National Conference

February 22-25, 2005, Orlando, Florida - Disney's Coronado Springs Resort



"Putting Muscle in the Mission" is the theme for the 2005 ACA National conference in Orlando and we need your muscle! Volunteers are needed in a variety of areas for the conference. Share your smile as an airport or hotel greeter; give the exhibit hall people breaks; help in the ACA bookstore or with conference registration; be a room host and attend educational sessions; put together the Silent Auction or put out handouts for the general sessions. Volunteering is open to student members (top priority) and Southeast section members. If you have questions, email Kate Weidner at khoppe@nc.rr.com or Teresa Tucker at ttucker9@yahoo.com. If you are interested, please visit the ACA website (www.acacamps.org or www.acasoutheastern.org) and volunteer online.

703 West King Street, Suite 200
Boone, NC 28607

As of November 1st, 2004, the Southeastern Sections Hosts:

Camps
Accredited Camps: 182
Affiliated Camps: 28
Total Camps: 210

Business Affiliates
25

Membership
Professional Members: 468
Associate Members: 145
Student Members: 12
Life Members: 13
Total Members: 638

New Camps
Summer Youth College, Boca Raton FL
Nosoca Pines Ranch, Liberty Hill SC
Camp Jerry Bryant, Rome GA

New Members

Alabama

Laura Foote, Mentone
Holly Edwards, Mentone

Louisiana

Mary Nesbitt, Keatchie

North Carolina

Angela Gryder, Cedar Mountain
Gene Joiner, Parkton
Charles McKenzie, Boone
Eric Pilson, New Bern

Florida

Rick Mades, Boca Raton
Candace Cohn-Glider, Boca Raton
Richard Kaufmann, Live Oak
Jacquelyn Keeley, Boca Raton
Mark Orendorf, Lithia
Pat Welch, West Palm Beach
Jeff Ward, High Springs
Patrick Dees, Tallahassee

South Carolina

Kathy Galbreath, Rock Hill
Helen Faber, Liberty Hill
Brock Pernice, Mount Pleasant

Georgia

Daniel Shelton, Tallulah Falls
Paula Schaefer, Toccoa
Aaron Robinson, Atlanta
Keri Sutton, Mt Berry
Amy Fulton, Rome

Tennessee

Luke Durham, Nashville

International

Nita Barroca, Burgau Budens,
Portugal